

## **JOB DESCRIPTION**

### **INDEPENDENT LICENSEE SWISS-GERMAN AND GERMAN MARKETS**

#### **We offer:**

- A free-lance position in the context of a license for Novacorpus in one of the most promising markets in the world: medical tourism (sending Swiss and German patients to other countries for good quality, fully secure surgery but at a lower price).
- The opportunity to join Novacorpus, the only medical tourism company lead by a medical doctor.
- A very interesting job full of diversity: promoting Novacorpus, sending patients to Novacorpus' network of physicians and taking care of follow-up organisation and patients' satisfaction.

#### **Qualifications :**

- You have a medical education (or paramedical, such as nurse, pharmacist, physiotherapist): a must.
- Computer skills: Good knowledge of Office: a must. Internet skills: an asset.
- A complementary education in sales-marketing and/or project management and/or business development: an asset.
- You have a good knowledge of the Swiss and German medical systems (insurance, reimbursement, etc.)
- You have excellent, proven organisational skills and a high ethical attitude.
- You are a results-oriented person who is able to work independently.
- You are ready to travel in the German part of Switzerland and in Germany approx. 20% of time.
- Your mother tongue is German or Swiss-German and you live in Germany or the German part of Switzerland.

#### **Responsibilities:**

- Sales-Marketing
  - You promote Novacorpus' offer and send patients to Novacorpus' network of physicians and clinics by well-defined marketing actions.
  - Internet site: you keep the German version of Novacorpus' website up-to-date.
  - You organise press conferences & media presence of Novacorpus on a regular basis

- Patient relations:
  - You inform them about the Novacorpus medical network, Novacorpus' ethical way of choosing the physicians and clinics, send their data to finalise their trip abroad and follow up with them after their return to ensure their satisfaction.
- Relations with Novacorpus headquarters:
  - You follow the licensing framework of Novacorpus but you are fully independent in it
  - Novacorpus provides you with an excellent medical network that is constantly growing, marketing actions and IT support.
- Physicians local network:
  - You identify and convince local physicians (e.g. dentists and ophthalmologists) to be part of Novacorpus' network and to provide patients with aftercare if needed.

### **Job specificities:**

- You are independent in the framework of the Novacorpus license for the Swiss-German and German market - one of the biggest markets in Europe.
- You are based either in the German part of Switzerland or in Germany.
- Your reward is based on a percentage of turnover brought to Novacorpus Headquarters.

### **Novacorpus' specificities:**

- Novacorpus International Healthcare is the first and only medical tourism company founded and managed by a medical doctor. It is based in Geneva, Switzerland.
- It already provides a medical network in 4 countries (France, Spain, Hungary & Turkey) for dentistry and laser eye surgery. Further countries and procedures will be launched in the coming months.
- Novacorpus addresses a market whose needs are big and quality of offer is key. Its philosophy is quality, lower price and security. Special attention is paid to follow-up.
- If you are interested, please send your CV and a motivation letter to [drdeburen@novacorpus.com](mailto:drdeburen@novacorpus.com) or contact us by phone 022.548.03.48 (from Switzerland) or +41.22.548.03.48 (from outside Switzerland).
- Learn more on [www.novacorpus.com](http://www.novacorpus.com)